



CROWN QUARTER

VALUES PROJECT

VISION

We deliver
joy and smiles

VALUES

Care

Serving with care builds strong relationships between ourselves, our customers & each other

Community

Warm and friendly interactions showcases a sense of our togetherness

Lust for Life

Being passionate about having a positive impact and striving for excellence

Growth Mindset

Success is dependent on taking on new challenges and embracing the change

MISSION/ PURPOSE

To make a **positive** and lasting impression on our customers, one another, our community & planet. Our Aim is to deliver an exceptional **experience** every time